



Your Complete Roadmap to Becoming an Instructional Designer

A step-by-step guide to launching your ID
career with confidence



Get Excited About Your ID Career



Instructional design can be an incredibly rewarding path, especially for those who want more flexibility, creative freedom, and the ability to make an impact with their work. If you're ready to leave burnout behind without starting from scratch, we'll show you how to take the leap!

Your Next Career Starts Here

Explore whether the field is right for you and understand how your experience translates into an instructional design role. Use this checklist to track your exploration.

- ☐ [Is Instructional Design Right for You? - 20 minutes](#)
- ☐ [The #1 Best Career for Former Teachers - 17 minutes](#)
- ☐ [A Day in the Life: What Instructional Designers REALLY Do - 10 minutes](#)
- ☐ [How Much Do Instructional Designers Make? - 8 minutes](#)
- ☐ [Are Instructional Designers Happy? - 23 minutes](#)



Phase 1: Build Your Foundation



Master the core skills and theory that every successful instructional designer needs. Start with the fundamentals and build your confidence through hands-on practice.

Essential ID Theory Deep Dive

Learn ADDIE, Gagne's Nine Events, Action Mapping, and Kirkpatrick's Evaluation Model through practical examples.

- ☐ [Introduction to Instructional Design: Models, Theory, & Principles](#) - 50 minutes
- ☐ [The ADDIE Model for Instructional Design](#) - 9 minutes
- ☐ [The Secret to Learning ID Theory](#) - 12 minutes
- ☐ [Write Better Learning Objectives \(for IDs\)](#) - 15 minutes
- ☐ [ID Theories and Models Playlist](#)

Download Articulate Storyline 360

From basic navigation to advanced interactions. Learn the most in-demand tool for designing professional eLearning that's engaging and interactive.

- ☐ [Download Articulate Storyline](#) - 10 minutes
- ☐ [Mac Setup Tutorial](#) - 15 minutes (Run Storyline smoothly on a Mac)
- ☐ [How to Learn Articulate Storyline](#) - 10 minute read
- ☐ [What You Must Know to Learn Storyline](#) - 9 minutes
- ☐ [3 Storyline Starter Projects](#) - 8 minutes
- ☐ [Create some starter projects in Storyline with the Workshop Playlist](#)

Need an AI assistant to get you started? Try the [Become an ID Custom GPT](#) to help you brainstorm projects, map your path, and get clear answers about how to break into the field. It's like having a free ID assistant in your pocket.



Phase 2: Create Your Flagship Project & Portfolio



Use your new skills to build portfolio projects that get you hired. Even a single, well-executed project can make the difference between landing an interview and getting your application overlooked. These resources will help you build projects that land you your top-choice role.

Portfolio Project Ideas and Inspiration

How to choose a standout project idea that showcases your unique strengths.

- ☐ [How to Choose Project Ideas - 30 minutes](#)
- ☐ [How I'd Create My Portfolio If I Had to Start Over - 30 minutes](#)
- ☐ [Get Help Generating a Project Idea with this Custom GPT](#)
- ☐ [The Best AI Portfolio Project for Instructional Designers - 28 minutes](#)

Designing and Developing Your Flagship Project

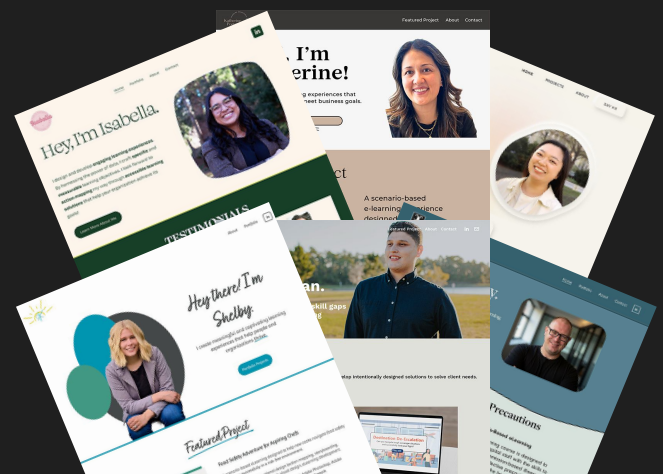
Apply ID theory and principles to create a portfolio project that solves a real-world problem (which is exactly what employers and potential clients are looking for).

- ☐ [How to Design Effective eLearning - 47 minutes](#)
- ☐ [Figma for Instructional Designers Playlist](#)
- ☐ [How to Create a Storyboard for Instructional Designers - 28 minutes](#)
- ☐ [How Daisy Landed Interviews with One eLearning Project - 30 minute](#)

Need project inspiration?

Explore the Showcase to see projects and portfolios from successful instructional designers who completed our program and landed great roles.

[View the Showcase](#)



Portfolio Website

Build a professional portfolio that tells your story and showcases your design process. Learn to present your thinking and methodology to impress potential employers and secure the job.

- ☐ [How to Create an ID Portfolio - 17 minutes](#)
- ☐ [How to Make a Process Write-up for Your Portfolio - 17 minutes](#)
- ☐ [Top 3 Website Builders for Your Portfolio - 11 minutes](#)
- ☐ [Brandy's eLearning Portfolio that Helped Her Land the Role - 30 minutes](#)
- ☐ [eLearning Portfolio Review Playlist](#)



Phase 3: Land Your New Role



Position yourself as the ideal candidate. Perfect your professional presence and ace the interview with confidence.

ID Resume & LinkedIn Optimization

Craft compelling profiles that get you noticed by recruiters and hiring managers.

- ☐ [8 Worst ID Resume Mistakes - 22 minutes](#)
- ☐ [How to Use LinkedIn Effectively - 18 minutes](#)
- ☐ [How to Land More ID Interviews - 14 minutes](#)

Interview Mastery

Practice real ID interview scenarios and learn how to confidently discuss your projects and experience. Job offers incoming!

- ☐ [ID Interview Success Playlist](#)
- ☐ [Apply with Me: ID Jobs Live Event - 1 hour 20 minutes](#)
- ☐ [ID Mock Interview - 1 hour](#)

First 90 Days on the Job Success Plan

Hit the ground running in your new role and set yourself up for long-term success.

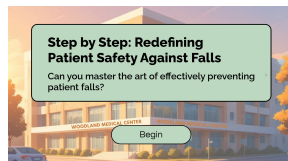
- ☐ [How to Tackle Imposter Syndrome and Succeed as an ID - 15 minutes](#)
- ☐ [How to Solve the Most Common ID Problems - 9 minutes](#)
- ☐ [How To Be Successful in Your First ID Job - 12 minutes](#)

See Real Student Success Stories



Davis' eLearning and AI Portfolio

[Check It Out](#)



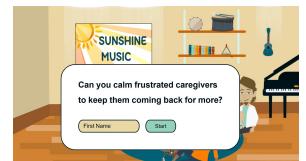
Jennifer's Healthcare Training Suite

[Check It Out](#)



Daniel's Personal Training Simulation

[Check It Out](#)



Bethany's Relationship Building Course

[Check It Out](#)

Want Personalized Guidance?

Build your portfolio with unlimited feedback, get personalized feedback from your ID mentor, and gain hands-on experience in a supportive community. Peck Academy's certification program gives you everything you need to accelerate your journey and launch your career with success.

[Learn More About Peck Academy](#)

